



iWorkinSport JOB FAIR 2024

*WHERE TOP EMPLOYERS
MEET THE BEST CANDIDATES*

Lausanne, **June 5th**, 2024

ABOUT iWORKINSPORT JOB FAIR 2024

- ❖ iWorkinSport is the **first truly international career fair** focused in the sports industry.
- ❖ The **platform connects** employers, talent, academia and service providers, creating mutually beneficial opportunities to all stakeholders.

❖ **Day 1: Workshops & VIP dinner**
Exclusive to Event & Academic Partners

❖ **Day 2: The Job Fair**
Open to all delegates


iWorkinSport
JOB FAIR 2024

IWORKINSPORT JOB FAIR IN NUMBERS

5 EDITIONS (2017-19, 2022-23 IN LAUSANNE)*

100% APPROVAL BY RECRUITERS & SCHOOLS

50+ INTERNATIONAL SPORTS ORGANISATIONS

15+ PRESTIGIOUS ACADEMIC INSTITUTIONS

1000+ ATTENDEES

DOZENS OF HIRES


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* In 2020-21, the event happened online.

THE VENUES

5 June - The Job Fair @ The SwissTech
Open to the general audience

The **SwissTech Convention Center** is one of the best convention centres in Europe



Dinner at the
Olympic Museum

4 June - VIP Dinner @ The Olympic Museum
Exclusive to Recruiters and Academic Partners




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VIDEO



Click on the picture to watch the video
from the 2023 edition



WHO?

Some of the BEST sports organizations and companies – Selection of previous recruiters



Almeida, Dias & Associados
Law Firm



ENDEAVOR



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WHO?

Renowned postgraduate courses in the field of sport management
Previous Academic Partners



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HOW IT WORKS

PRE-EVENT

- ❖ Companies announce (in advance) positions for which they will be interviewing at the event.
- ❖ Pre-selected attendees (graduates and alumni of the partner schools) may apply in advance, via the event's website/app.
- ❖ Recruiters select the candidates who they would like to interview and invite them for a timeslot in the programme.
- ❖ Candidates will liaise directly with the recruiters to book the interview at the event.



HOW IT WORKS

AT THE EVENT

- ❖ Each Company will have:
 - ❖ 1 greeting desk
 - ❖ 1 or 2 interview tables (1 table = 15 interview timeslots)
- ❖ There will be fifteen (15) 20-minute slots for interviews (the event organisers will help with time keeping).
- ❖ It is recommended that at least the first 10 interviews are booked in advance with students/alumni from the Academic Partners.
- ❖ In addition to the seated interviews, the recruiting companies will also have representatives at the greeting desk to collect CVs, conduct speedy-interviews (~ 5 min.) and screen candidates to participate in more in-depth interviews later in the day.

POST-EVENT

- ❖ Recruiters and candidates will follow up directly with each other, without any involvement/interference from the event organisers.

PROGRAMME

Thursday, **4 June** 2024

Workshop & Networking Session + VIP Dinner

Venue: The Olympic Museum

Programme – Exclusive for Recruiters & Academic Partners *

16.00 – 17.30: Free time to visit the Olympic Museum's exhibition

18.00 – 19.30: Recruiters' Workshop: (theme TBC)

19.30 – 20.00: Apéritif

20.00 – 23.00: VIP Dinner &
Most Attractive Employers Awards 2024

**Programme subject to change*



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Most Attractive Employers in Sport Awards 2024

Thursday, **4 June** 2024

The annual study conducted by iWorkinSport uses an international panel of survey respondents to identify the most attractive employers across the sports industry.

Winners across a variety of categories will be announced at the Job Fair VIP Dinner at the Olympic Museum.



Pictures from previous Awards editions.



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PROGRAMME

AT THE EXHIBIT HALL

Friday, **5 June** 2024

Recruiters will meet & great candidates and will conduct interviews (“speed-dating” style). The organisers will help with time-keeping.

Interviews time slots

8:30 – 9:30: Welcome & Registration

9:30 – 10:00: Opening

10:00: Interview slot 1

10:20: Interview slot 2

10:40: Interview slot 3

11:00: Interview slot 4

11:20: Interview slot 5

11:40: Interview slot 6

Pre-booked interviews

12:00 – 13:40: Lunch break/ networking

13:40: Interview slot 7

14:00: Interview slot 8

14:20: Interview slot 9

14:40: Interview slot 10

15:00: Interview slot 11

Pre-booked interviews

15:20: Coffee break

16:00: Interview slot 12

16:20: Interview slot 13

16:40: Interview slot 14

17:00: Interview slot 15

Interviews booked during the day

17:20: End of Interviews

17:30: END of iWorkinSport Job Fair

Companies will post jobs for which they would like to interview at the Job Fair, and candidates will apply in advance.

The recruiters will be able to schedule interviews with the best candidates in advance.

It is recommended that not all slots are booked in advance, but some are left to interview candidates they meet at the event.


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ADDITIONAL PROGRAMME

AT THE AUDITORIUM

Friday, 5 June 2024

Throughout the day there will be programming in the auditorium with panels and presentations.

In such a competitive environment, this is a great opportunity for recruiters to present their companies in a compelling way and show why they are a great place to work.

Regular presentation slots are 15-minute long, and places are limited.

> *For reference: 2023's presentations at the auditorium.*

CONFERENCE

- 8.30 – 9.30: Welcome & Registration: Arrival, breakfast
- 9.30 – 10.00: Opening Speech
- 10.00 – 10.30: **(PANEL) Industry Trends: what sports organisations are looking for**
- 10.30 – 11.00: **(PANEL) Get a job in sport! Practical tips and advice from experts**
- 11.00 – 11.15: Company presentation: **FIBA**
- 11.15 – 11.30: Company presentation: **Infront Sports & Media**
- 11.30 – 11.45: Company presentation: **SPORTFIVE**
- 11.45 – 12.00: Company presentation: **UEFA**
- 12.00 – 13.30: **LUNCH BREAK**
- 13.30 – 14.00: Company presentation: **FIFA**
- 14.00 – 14.30: Company presentation: **On Location and Elevate Staffing**
- 14.30 – 14.45: Company presentation: **ESL FACEIT Group - EFG**
- 14.45 – 15.00: Company presentation: **Liga Portugal and Thinking Football Summit**
- 15.20 – 16.00: **Coffee Break**
- 16.00 – 16.30: Keynote speech: **Gianluca Famigli, FIFA**

PROPOSAL

RATE CARD

As an **ACADEMIC PARTNER**, you will receive the following Deliverables:

- ❖ Delegate passes at a **special rate** (see table), to be offered to students and alumni;
- ❖ Recognition as 'Academic Partner': Logo placed in marketing collaterals and on the website;
- ❖ Students/alumni will have the ability to personally contact Recruiters of 20+ of the most important sports organizations;
- ❖ Students/alumni will be able to view job posts offered specially to the event's attendees – they will be able to apply and book interviews in advance;
- ❖ 50% discount for additional alumni at Job Fair (CHF 225 instead of CHF 450);
- ❖ Passes to the Job Fair (staff)*;
- ❖ Places at VIP table at the Dinner (staff)*.

	packages	# tkts	price/tkt
Job Fair Delegate passes	CHF		CHF
individual tkt - full price	450	1	450
individual tkt - 1/2 price	225	1	225
package 20 tkts, (-5%)	4,200	20	210
package 30 tkts, (-10%)	6,000	30	200
package 40 tkts, (-15%)	7,600	40	190
package 50+ tkts, (-20%)	9,000	50	180

EARLY BIRD rates:

Before 30.11.2023: **-10%**

Before 31.01.2024: **-5%**

* The number of passes for staff to attend the Job Fair and the VIP Dinner depends on the purchased package.
<20 tkts includes 1 tkt for staff at the job fair and 0 for the dinner;
20 tkts gives 2 tkts for staff at the job fair and 1 for the dinner;
30+ tkts gives 2 tkts for staff at the job fair and 2 for the dinner.

TESTIMONIALS

Click on the logos to see the video testimonials



We really like the format. It's nice and informal, and it's good that we have the chance to see the CVs and talk to people beforehand. We really enjoyed it.



In just one day you get in touch with a fantastic pool of amazing candidates.



The organisation is just perfect. It's a great opportunity to meet a lot of students from the best masters in sports in Europe. Great event! It's worth the investment.



The VIP Dinner at the Olympic Museum was a phenomenal evening. I highly recommend it to any company looking to hire in this industry.



We've been absolutely blown away by the talent.



It's been an incredible event. The venue is very impressive, it's very well organised and we're particularly impressed with the level of the participants – the candidates, academic institutions and brands.



We heard so many good things (about the first edition) that we decided to come this year (2nd edition), and the experience was great.



It's been a great opportunity to promote our Intern Programme, which we're currently recruiting for, and it's been excellent meeting many highly qualified, international, multilingual candidates here.

TESTIMONIALS



This is a great opportunity for students to connect with recruiters and get some job opportunities.

"It was at the iWorkinSport Job Fair that I found out about MyCujoo, my current company."

Shoko Tsuji,
recruited by MyCujoo



Having that mix of international sports organisations and programmes that provide education, and bringing them together in the same place, is crucial.

"It was very helpful to me because it allowed me to meet some of the most prestigious companies in the sports industry, including Infront."

Panteli Peri, recruited by Infront Sports

"The coolest thing is that the event is only for the sports market. You get to meet and have interviews with a lot of International sports federations and high profile companies within one day."

Jingyi Zhang,
recruited by FIVB



It's really unique. We don't have anything like that in the UK or Europe. It offered quite a lot to our students. The whole event has been fantastic!

"The event was an excellent way to get a good overview of the sports marketing agencies in the industry."

Thierry Gende,
recruited by CAA Eleven



We participated in every edition of the fair, and we're definitely coming back!


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CONTACT US



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